

Strategic Organization & Platform Assessment (SOPA)

Optimize your people, platform and processes

Creating a technology product that delivers business growth is a significant undertaking. To succeed, you'll need a skilled and experienced team as well as a refined and efficient process. However, it's common for executive management or investors to have product, people and process concerns that may be negatively impacting the success of the company. Perhaps there is a disconnect between the development team and senior management or development efforts are misaligned with business objectives. NeuEon's Strategic Organization & Platform Assessment (SOPA) can highlight specific issues while also providing prescriptive recommendations to address them.

SOPA accurately and objectively benchmarks performance levels and compares them to industry best practices. With years of business and technical management experience and similar client engagements to draw upon, NeuEon is uniquely qualified to identify red flags, weaknesses and inefficiencies within development organizations. Best of all, NeuEon provides specific recommendations for improvement and helps to facilitate and oversee the required changes. If significant weaknesses are discovered, companies can take advantage of other NeuEon services to get development efforts back on track.

"We were looking for technical leadership to guide the ship and bring us to the next level of growth. NeuEon was a key factor in our success. Understanding how technology can drive and support our business needs is one of the many areas where NeuEon shines."

— John Kimball, President and CEO
Convention Data Services

SOPA AT A GLANCE

WHAT

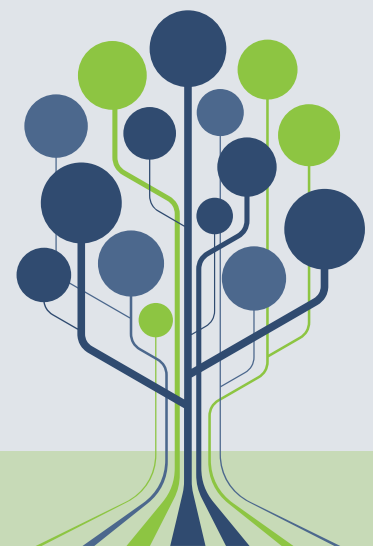
A service for executive teams and investors that objectively assesses an organization's product, people, and processes and sets the strategic roadmap for improvements

HOW

After key stakeholder discussions, provides a detailed analysis of findings based on a systematic methodology built from best practices

WHY

Highlights performance, efficiency and business alignment gaps and recommendations for remediation to solve issues



Focused on the plan to drive value creation

NeuEon's SOPA provides an objective assessment of your technology platform/product, the people that build it and the processes they use. To begin, we hold detailed discussions with your team and evaluate their experience and skills. Scores are assigned to individuals and for the entire group, making it easier to determine if issues are related to one or two people or entire teams. We also analyze product source code and how it is structured from an architectural perspective. Finally, we examine your development process as well as the tools and techniques used. We look for communication and documentation issues as well as any process inconsistencies. Our findings are captured in a scorecard assessment so it is easy to draw conclusions and determine an action plan. Finally, we provide detailed recommendations designed to remedy all uncovered issues.



SOPA helps translate your business vision into tactical elements so you can build superior products that closely align development efforts with business objectives ultimately saving time and money.

To learn more about NeuEon's Strategic Organization & Platform Assessment and how it can benefit your unique situation, please email info@neueon.com or visit www.neueon.com.

WHAT WE ASSESS

- **People**

The background and experience of the team members are examined as well as their skills and how they perform as a team

- **Process**

The development, quality assurance and production deployment process is evaluated and scored as this can determine product success

- **Platform**

The platform architecture, how it's built, tools and techniques used, as well as ancillary components are key areas of focus



About NeuEon

NeuEon is a boutique consulting company focused on combining strategic technology transformation with practical implementation. For over a decade, the company has delivered measurable results for a wide roster of clients from start-ups to enterprise, with specialized services for the investor community. NeuEon's team of senior-level leaders with deep business and technology expertise apply proven methodologies and processes to enable clients to reach their objectives.