

# Strategic Technology Assessment

Aligning technology with business strategy to drive growth

Technology investments should be strategically aligned to business goals, but that is not always easy to do. And what happens when business objectives shift – does your technology infrastructure still support them? Conducting periodic assessments can ensure technology investments have quantitative and qualitative benefits, support growth objectives, deliver on efficiency expectations across internal and external stakeholders, and provide high ROI. That’s why many businesses leverage NeuEon’s Strategic Technology Assessment (STA) to reach data-driven decisions on the best technology path.

NeuEon combines expert resources, an objective, strategic and systematic approach based on best practices, and a financially responsible viewpoint to determine and build your strategic technology roadmap. A typical STA:

- Includes three phases designed to objectively evaluate people, processes and technologies for a 360° view of the current environment
- Identifies thematic areas of improvement across the business to increase operational effectiveness
- Highlights gaps and creates prescriptive and prioritized recommendations for aligning technology solutions to the corporate strategic goals
- Suggests ways to adapt systems and processes to gain a competitive advantage

*"We took NeuEon's recommendations seriously, implementing many of them, and have seen a 1000% improvement in our operations."*

— John Fulone, Senior Vice President  
and Chief Strategy and Marketing Officer,  
The Cooperative Bank of Cape Cod

## AT A GLANCE

### WHAT

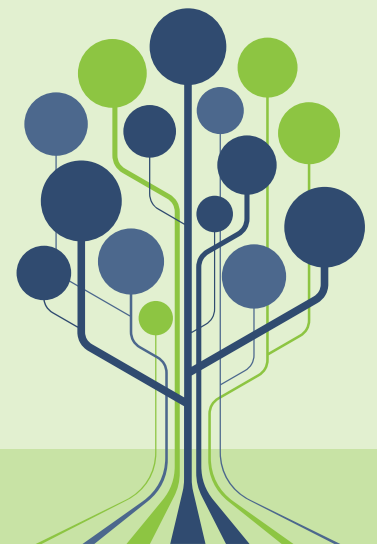
A methodology to help companies build strategic technology roadmaps that support business objectives.

### HOW

NeuEon engages in an in-depth analysis of existing and future requirements from key stakeholders, applies a best practices methodology for evaluation of options, and works collaboratively to zero in on the best decision.

### WHY

The end goal for all of NeuEon’s engagements is value creation. By maximizing technology investments, optimizing processes, and driving toward operational excellence, we are passionate about attaining positive impact on behalf of our clients.



# STA Strategic Technology Assessment



- **Assess** – The assessment phase is designed to elicit pain points, measure organizational readiness and define the overall short and long term goals of the organization. An assessment includes an executive planning session, followed by interviews with key organizational stakeholders and critical external business partners, vendors or consultants to gain a complete understanding of your issues, concerns and requirements.
- **Analyze** – In this phase, NeuEon thoroughly evaluate your current technology landscape, isolating key areas of focus and mapping them to a framework based on industry and technology best practices for companies of a similar size. The result of the analysis is captured in a custom business context diagram, which is used to guide technology recommendations.
- **Recommend** – This phase provides a roadmap of prescriptive recommendations as well as budgetary figures for mitigating areas of concern. The roadmap covers the full complement of technologies and required support and serves as the playbook for moving forward as well as the strategic technology plan for the future.

*To learn more about how NeuEon creates value for clients, please email [info@neueon.com](mailto:info@neueon.com) or visit [www.neueon.com](http://www.neueon.com).*



## About NeuEon

**NeuEon** is a boutique consulting company focused on combining strategic technology transformation with practical implementation. For over a decade, the company has delivered measurable results for a wide roster of clients from start-ups to enterprise, with specialized services for the investor community. NeuEon's team of senior-level leaders with deep business and technology expertise apply proven methodologies and processes to enable clients to reach their objectives.