

# Cloud Strategy Practice

*Enabling Rapid Innovation  
with Cloud-First Approaches*

## Why NeuEon?

### ✓ Engagement Specific Methods

Our proven, pattern-matching methodologies have been developed through experience on diverse, cross-industry engagements. We know what works (and what doesn't).

### ✓ Vendor Agnostic

Our unbiased approaches ensure every decision is driven by business requirements and results, not biases or unnecessary constraints.

### ✓ Proven Execution

As a company, we successfully deliver pragmatic solutions for our clients. Countless clients have seen their own success stem from the expertise we bring to every engagement.

### ✓ Trusted Advisor

As challenges arise, business and technology leaders lean on us to help them develop solutions. Nearly three-quarters of our clients have been clients for more than two years. They consider NeuEon their trusted advisor.

## Cloud is how the world works today. How do you make it work for you?

Cloud solutions give companies the agility they need today to meet rapidly changing customer demands and remain competitive. Cloud simplifies and accelerates delivery and enables teams to scale up and down quickly as needed. It provides rapid access to innovative services for everything from analytics to artificial intelligence to robotics. And its benefits are available with a low cost of entry and no long-term contracts or capital investment.

Cloud has fundamentally changed the way businesses invest in technology. The number of cloud services and solutions has skyrocketed, as has adoption by companies across industries. In fact, cloud solutions are likely in your organization already and probably growing fast. So, it's not a matter of *if* — but *when* — you need a well-crafted cloud strategy.

## It's time to get ahead of cloud expansion to give your organization a solid foundation for growth.

How do you develop an effective cloud strategy, and where do you start? As with any large technology initiative, you have many questions to answer.

- What cloud solutions are we using now, and what else should we migrate?
- How do we make sure we're getting the best value out of our cloud spend?
- Can we use a third-party SaaS solution, or should we host our app in the cloud?
- How do we migrate without impacting day-to-day operations?
- How do we implement best practices for security and compliance in the cloud?

The experienced consultants in NeuEon's Cloud Strategy Practice can help you evaluate the many paths forward, make objective, data-driven decisions, and create strategies and roadmaps unique to your specific needs.

# About NeuEon's Cloud Strategy Services

For nearly a decade, NeuEon has been advising organizations of all sizes to help them map out cloud strategies and execute successful migrations. Here's how our experienced consultants can work with your organization to help you thrive in today's cloud-enabled world.



## Cloud Assessment

Kickstart your cloud transformation by assessing your current cloud environment and creating a strategy and action plan in as little as two weeks with NeuEon's NeuStart framework. [Learn more.](#)

- Gain insight from all key stakeholders in a two-day cross-functional workshop.
- Develop a holistic understanding of possible strategies.
- Get actionable recommendations to address challenges and meet your goals.



## Cloud Migration

Get experienced leadership and hands-on guidance to successfully execute your cloud transformation roadmap initiatives from planning through execution and transition to operations.

- Inventory and baseline to set a foundation for migration.
- Create an effective migration plan to reach the end state.
- Manage migrations and the partners that help make them happen.



## Cloud Transformation

Accelerate transformation by creating a vision, choosing best-fit partners, and designing an environment that meets your workload and compliance needs.

- Develop an enterprise-wide vision.
- Design an effective public, hybrid, or private cloud ecosystem.
- Select the best partners for cloud operations.



## Cloud Security

Manage cybersecurity and risk by integrating effective standards and practices, selecting the most effective security products and services, and managing compliance efforts.

- Create policies and processes to manage cyber risk.
- Select the best cloud security partners.
- Select and implement the most effective security tools.
- Manage compliance data and reporting.



## Cloud Management

Maximize ROI by operationalizing cloud activities with standards and governance, monitoring and alerts, cost analysis and optimization, and continuous improvement.

- Develop "rules of the road" for operating workloads.
- Set up monitoring and alerts to identify and respond to events.
- Assess and improve infrastructure.
- Optimize costs to get the most value.



## About NeuEon



**NeuEon** is a boutique consulting company focused on combining strategic technology transformation with practical implementation. For over a decade, the company has delivered measurable results for a wide roster of clients from start-ups to enterprises, with specialized services for the investor community. NeuEon's team of senior-level leaders with deep business and technology expertise apply proven methodologies and processes to enable clients to reach their objectives.