

# Strategic Technology Assessment

## Aligning technology with business strategy to drive growth

Strategic alignment of technology investments with business goals is essential but challenging.

Shifts in business objectives can leave your technology infrastructure misaligned and unsupported.

**NeuEon's proprietary methodology is designed to help companies align their technology strategy with their overall business goals and objectives.**

## Strategic Technology Assessment

NeuEon's Strategic Technology Assessment (STA) empowers businesses to make data-driven decisions and identify the optimal technology path forward.

NeuEon utilizes an objective, systematic and financially pragmatic approach based on best practices and seasoned, expert resources to develop your strategic technology roadmap.



## NeuEon's Strategic Technology Assessment provides a 360° View of Your Current Environment

- A three-phase process to objectively evaluate your people, processes, and technologies
- Identifies areas for improvement across your business to increase operational effectiveness
- Pinpoints gaps and creates prioritized recommendations for aligning technology solutions with your corporate strategic goals
- Suggests ways to adapt systems and processes to gain a competitive advantage

## Why NeuEon?



### Vendor Agnostic

Our unbiased approaches ensures every decision is driven by business requirements and results, not biases or unnecessary constraints.



### Engagement Specific Methods

Our proven pattern-matching methodologies have been developed through experience on diverse cross-industry engagements. We know what works (and what doesn't).



### Proven Execution

We successfully deliver pragmatic solutions for our clients. Countless clients have seen their own success from the expertise we bring to every engagement.



### Trusted Advisors

As challenges arise, leaders lean on us to help them develop solutions. Over three-quarters of our clients have been clients for more than five years. They consider NeuEon their trusted advisors.



“We took NeuEon’s recommendations seriously, implementing many of them, and have seen a 1000% improvement in our operations.”

— John Fulone, Senior Vice President and Chief Strategy and Marketing Officer, The Cooperative Bank of Cape Cod

## The NeuEon Approach

**In-Depth Analysis:** NeuEon initiates engagements by conducting a comprehensive analysis of both current and anticipated technology requirements. This analysis is informed by input gathered from key stakeholders across the organization.

**Best Practices Methodology:** Leveraging industry best practices and a proven methodology, NeuEon evaluates a range of technology options and solutions.

**Collaborative Decision-Making:** NeuEon works closely with clients throughout the engagement, fostering a collaborative environment to identify and select the optimal technology solutions that align with business needs.

The ultimate objective of all NeuEon engagements is to create tangible value for clients. This is done by maximizing technology investments, identifying opportunities to streamline and optimize business process and driving towards a state of operational excellence where technology serves as an enabler of business success

## About NeuEon

NeuEon, a boutique consulting firm, specializes in providing strategic technology transformation and practical implementation services. With a team of seasoned leaders possessing extensive business and technology expertise, NeuEon utilizes proven methodologies and processes to assist clients in achieving their goals. For over twenty years, the company has delivered quantifiable results for a diverse clientele, ranging from startups to enterprises, including specialized services for the investor community.