

# Technology Due Diligence

#### Know what is inside

The NeuEon Technology
Due Diligence process
assists buyers and
investors with
understanding the
technology involved in
potential acquisitions.

Technology Due diligence is essential when purchasing a technology company or a company that relies on technology to fully understand the acquisition.

## Technology and Technology-Enabled Companies

Our rapid technology assessment utilizes a proprietary evaluation method, along with industry best practices, to analyze the entire technology creation process and its final product. This rigorous evaluation is performed regardless of the technology's intended purpose or application, be it a customerfacing software product or an internal tool for streamlining service delivery.

The assessment includes a thorough analysis of the following core components:

**People**: We evaluate the development team's structure, roles, responsibilities, skills, expertise, and overall effectiveness in achieving product and business objectives.

**Processes:** We examine development methodologies, workflows, and the overall quality and functionality of the final product, including adherence to industry standards and best practices.

**Platform:** We conduct a comprehensive evaluation of the resulting platform, including development operations, deployment methods, and the infrastructure's scalability, reliability, security, and performance.

When considering an acquisition or investment, it is essential to evaluate the technology, the development process, and the team behind it to ensure the expected value aligns with your goals. Begin by defining the objectives and expectations of the acquisition/investment.

#### Consider the following questions:

- 1. Are you buying this company for its technology?
- 2. Are you buying this company for its technical talent?
- 3. Will it be a platform that other acquisitions will bolt into?
- 4. Is this a technology-enabled services company that is mainly about the service and has less to do with the technology?
- 5. How will this technology be used after the investment/acquisition?

In addition to our proprietary assessment methodology, our team leverages industry-leading tools and partners to interpret results and provide additional insights from these add-on services.

**Source Code Scanning:** Analyze source code to identify patterns, issues, and open-source code and libraries.

**Penetration Testing:** Assess system vulnerabilities from both external and internal sources.

**Third-Party Software Licensing:** Compile an inventory of installed and SaaS licenses that contribute to the platform.

#### Why NeuEon?



#### **Vendor Agnostic**

Our unbiased approaches ensures every decision is driven by business requirements and results, not biases or unnecessary constraints.



### **Engagement Specific Methods**

Our proven pattern-matching methodologies have been developed through experience on diverse crossindustry engagements. We know what works (and what doesn't).



#### **Proven Execution**

We successfully deliver pragmatic solutions for our clients. Countless clients have seen their own success from the expertise we bring to every engagement.



#### Trusted Advisors

As challenges arise, leaders lean on us to help them develop solutions.

Over three-quarters of our clients have been clients for more than five years. They consider

NeuEon their trusted advisors.



#### About **NeuEon**

NeuEon, a boutique consulting firm, specializes in providing strategic technology transformation and practical implementation services. With a team of seasoned leaders possessing extensive business and technology expertise, NeuEon utilizes proven methodologies and processes to assist clients in achieving their goals. For over twenty years, the company has delivered quantifiable results for a diverse clientele, ranging from startups to enterprises, including specialized services for the investor community.